



Live Online

Leveraging real-time learning technologies for virtual executive education

| Cranfield Executive
| Development

Maximise your potential with Cranfield Live Online – real time learning technologies, for now and in the future, fundamentally reflecting Cranfield’s in-class experience.

Against the backdrop of today’s radical uncertainty, disruption, issues and trends, Cranfield Live Online brings you insights, frameworks and strategies to strengthen you and your organisations capabilities, enabling you to thrive in and beyond challenging times.

Pioneering best in-class virtual executive education, Live Online offers thought-provoking, inspirational and motivational programmes that deliver practical tools and lasting impact for the rest of your career.

Business impact

 Equip your leaders with critical skills and insight	 Identify and work through organisational challenges	 Instil leadership fundamentals and maximise functional capabilities
 Access world leading Cranfield experts and practical thought leadership	 Build capability and independence into your organisation	 Develop readiness in your teams to deal with current and future crises

Live Online portfolio

	Starts	Duration	Cost
<u>Leading Complex Projects and Programmes</u>	14 September	Two days	£2,400
<u>Leadership in Disruptive Times</u>	23 September	Two half days	£800
<u>Strategic Sales Leadership Programme</u>	28 September	Five days	£6,100
<u>Key Account Management Best Practice</u>	30 September	Three days	£3,800
<u>Marketing Strategy and Planning</u>	6 October	Two days	£2,600
<u>Finance for the Boardroom</u>	6 October	Four half days	£4,300
<u>Strategy Execution: Defining Value – Delivering Performance</u>	12 October	Two and a half days	£3,500

Benefits for participants

- Engaging, impactful virtual learning aligned to your needs
- Access interactive thought leadership sessions by world leading experts
- Guided learning using practical tools rather than simply transfer knowledge, ready for immediately implementation
- Network with and learn from like minded professionals
- Exchange challenges, solutions and best practices with industry experts and peers
- Gain lifelong access to Cranfield Alumni membership benefits.

Advantages of Live Online

- High quality learning sessions which reflect Cranfield’s in-class experience
- Interactive, collaborative experiences with easy to consume content
- Flexible programme structures to optimise learning time
- Accessibility from around the world
- Delivered by world leading experts
- Delivering a unique combination of the latest practical and theoretical knowledge
- An immersive experience, delivered over integrated, tried and tested virtual platforms.



Design for Impact™

To discuss your development requirements, contact:

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