

The hurtling pace of change that has characterised the past few decades is about to accelerate, fueled by a set of macroeconomic, social, environmental, and business trends.

Knowing how to react and adapt to these trends, for the health of our organisations and for a better society, is a core responsibility for anyone in a leadership role

Based on the webinar 'The World Beyond the Horizon' with Professor Joe Nellis, Professor of Global Economy and Deputy Dean of Cranfield School of Management. [Click here to view a video recording of the webinar.](#)

10 macro trends for leaders in a changing world



These ten trends may or may not become seismic shifts. As they are now just on the horizon it is hard to know, but to quote Canadian-American management guru Brian Tracy "In a time of rapid change standing still is the most dangerous course of action."

The key for individuals aspiring to leadership in a fast-changing world, as well as for organisations facing an uncertain future, is resilience. Not resilience in the sense of standing firm, but resilience through adaptation—agility, learning, re-skilling, and changing—not just defending the status quo but sensing the future and adapting to it.